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Virtual to Reality, Blockchain Powered Utility Payment Ecosystem

VERSION: V1.40
Date: 9 Apr 2020

LinqX
Crypto Exchange

LinqCash
Multi-currency Wallet

Linq Online
Payment System

linqtoken.io

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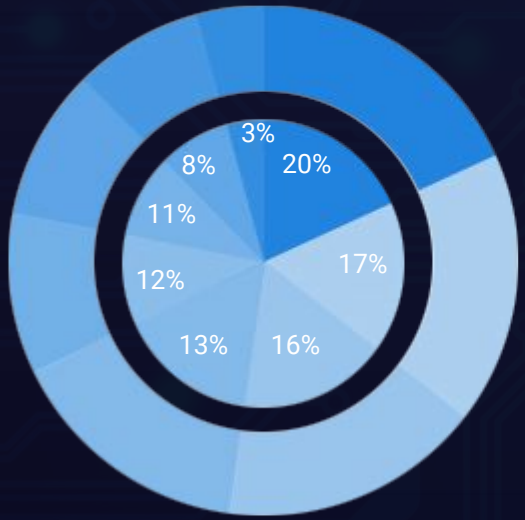
Problems with Cryptocurrencies



Cryptocurrencies have seen low take-up rates since the launch of Bitcoin in 2009 due to various contributing factors, namely:

20% No Real-World Utility

17% Insecure Platforms

16% High Trading Fees

13% Poor Customer Support

12% Poor Technical Architecture

11% Complexity of Use

8% High Withdrawal Fees

3% No Issues

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Mission: Mass Adoption

While the number of Blockchain wallet users have grown steadily in the last decade to 44 million, this only makes up for 5.2% of global use.

We aim to increase global adoption rate from:

Current

5.2%

Global Blockchain Wallet usage

By 2025

20%

Global Blockchain Wallet usage

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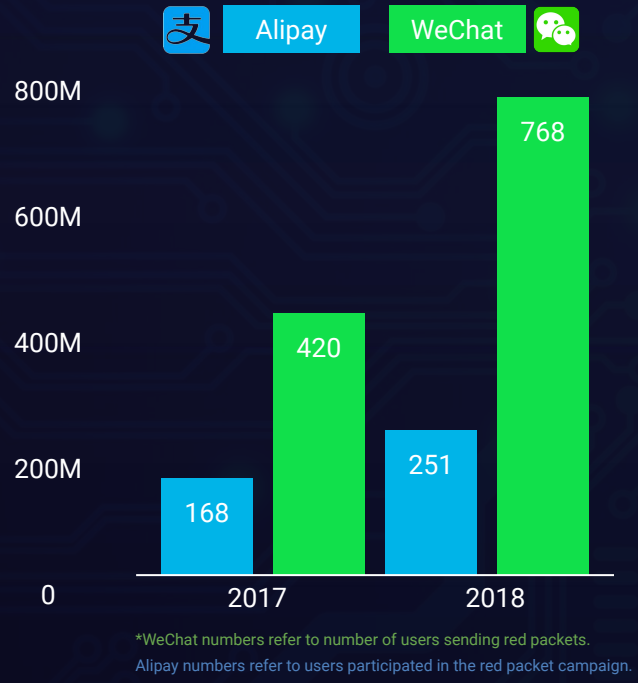
Market Penetration Strategy



*WeChat numbers refer to number of users sending red packets.
Alipay numbers refer to users participated in the red packet campaign.

VS

5 years ago when WeChat red packet first started, there were 16 million packets given during the Chinese New Year. The number grew to 1 billion in 2015, then jumped up to 8.08 billion (800% increase) in 2016, 46 billion (570% increase) in 2017.

Telegram Statistics:

500 M
Active users globally

15 B
Messages sent daily

Linq will be utilizing the same strategy to promote its digital wallet, as well as opening its API to developers in the gaming space. Telegram will be the messenger of choice to extend its market reach globally.

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Proof-Of-Concept

Introducing GrabLucky, a Telegram bot that uses the concept of HongBao (Red Packets) to enable users to send and receive digital currencies such as Bitcoin to family and friends as gifts.

With Linq's API integration, GrabLucky has achieved:

250,000+
Total Event Created

1,600,000+
Total Packets Shared

USD 700,000
Total Amount

1,195,200+
Total Users Reached

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V2R Linq Ecosystem

Linq's Virtual to Reality is a blockchain-powered ecosystem to promote LinqToken as the currency of choice to bridge the gap between the virtual and real-world space. The key strategy used by Linq to incentivize behavior around this objective is through the enforcement of LinqToken value with the following properties:

Index

Price + **Transactions** + **Rewards** + **Demand/Supply**

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Multi-Currency Wallet

Multi-currency account

Crypto & Fiat

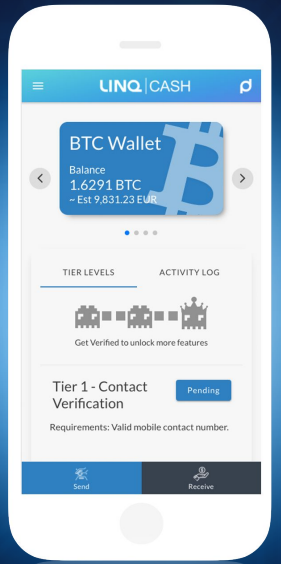
Simplified Payment Verification

Anonymity

Instant conversion of funds

Cryptocurrency payments

Sending funds via email and phone number



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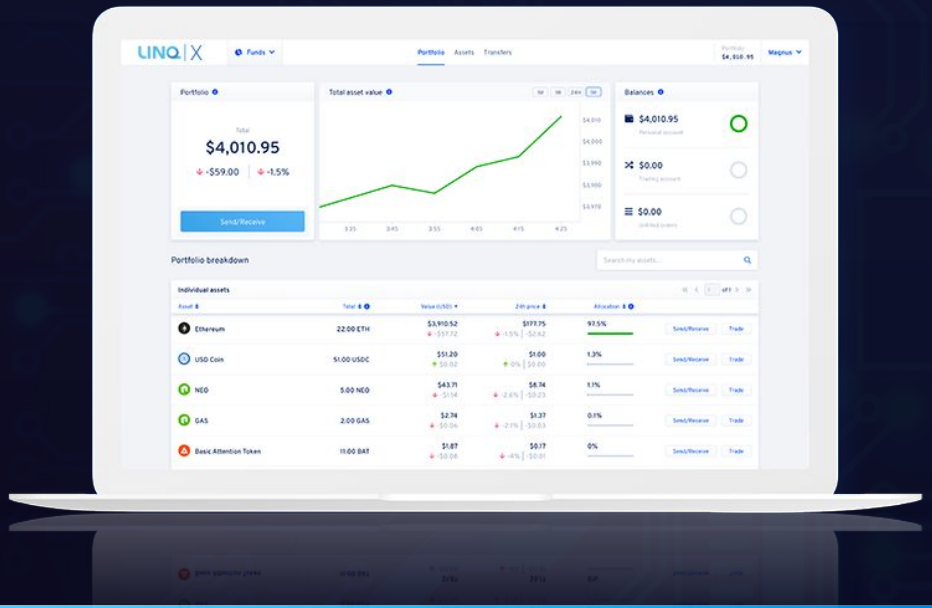
Crypto Exchange Platform



- Trade Simulator
- Margin Trading
- ICO/ IEO Launchpad
- State-of-the-art Verification Method
- Referral system
- Bonuses & discounts to LINQ holders

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Online Payment System

Linq is developing online payment systems for merchants to accept cryptocurrencies for the goods and services they are selling both online and offline. Virtual purchases are made possible by leveraging on Linq's powerful Merchant API while Real-World sales will come in by way of Point-of-Sales (POS). With access to more than 11,500 merchants across Singapore, Malaysia and Japan, Linq offers customers more than a million products for their crypto.

Instant Access to

11,500
Merchants via POS integration

500,000+
Enquiry API daily

3,000,000+
Customers across Singapore, Malaysia and Japan

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Roadmap

2018

Q2

- Linq Ltd is incorporated

Q3

- Linqcash Exchange features Development started
- Linqcash Multi-Currency Wallet Development Started
- Linqcash Online Payment System Development Started

Q4

- Referral system implemented for crypto wallet
- Blockchain Listener Completed

2019

Q1

- Development of API for Wallet Balance (Merchant)
- Token Calculation API Creation
- Payment API Implementation
- Wallet Creation API Implementation

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Q2

- Linqcash Ecosystem release
- Android news app development started
- iOS news app development started

Q3

- Integration of Linqcash Crypto Wallet into Linqcash Ecosystem
- Integration of LinqX Crypto Exchange into Linqcash Ecosystem
- Payment system development
- Develop Android mobile application for Crypto Exchange

Q4

- Linqcash Balance API implemented
- Develop integrated LinqX Crypto Exchange system
- Develop integrated Crypto Wallet system
- Linqcash Payment system completed

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2020

Q1

- LinqX Android app development
- Initial Exchange Offering planning
- Payment System development
- Online Payment System completed

Q2

- Filing for EMI License UK, PSP License Singapore
- Gateway crypto services development
- Crypto merchant services development

Q3

- IEO with LINQ token on major exchanges
- Top-10 cryptocurrencies integration into LinqX

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Q4

- Crypto Bank: Payment system integration
- Flat currencies trading support

2021

Q1

- LinqX Debit and Credit Cards accessible to Samsung Pay and Apple Pay
- Following licenses granted: EMI License UK, PSP License Singapore

Q2

- Integration of LinqToken to the ecosystem
- Crypto consulting and trust management
- Initial Wallet Offering

Q3

- Financial derivatives trading
- Crypto Bank iOS and Android Apps completed

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Core Management

Alvin Lam, CEO, Founder

Alvin is the founder and CEO of CoinMoola, a company that simplifying the Buy/Sell/Trade of Cryptocurrency with localize fiat currency pair. CoinMoola has never accepted any outside investments, being cashflow positive from day one.

As soon as LinqCash IEO finishes, Alvin will remain a shareholder of CoinMoola, but will relinquish all of his management duties to a new CEO and he will focus exclusively on LinqCash.

Leo Tan, CTO, Product Director

Leo has many years of experience in consultancy and implementation of successful technology solutions for B2B and B2C businesses. His expertise in system architecture design has been paramount in ensuring a robust payment ecosystem, focused on scalability.

Leo brings with him a holistic approach and a unique assortment of strengths. His knowledge and insights built up over time are a result of strong foundation coupled with hands-on experience.

Fai Masri, CMO, Marketing Director

Fai Masri is a multi-passionate entrepreneur with a proven track record of developing comprehensive project profiles. He aims to maximizes client exposure and develop new resources to help enhance user acquisition for LinqCash.

Adept at conducting qualitative and quantitative research, he has helped launch several successful local and national brands by setting up effective marketing strategies.

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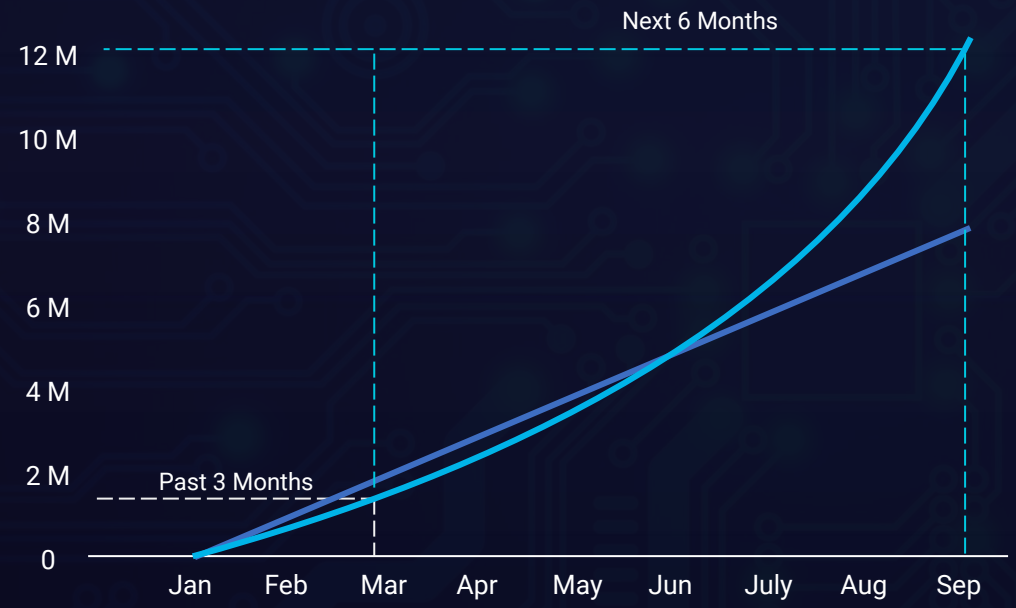
Growth Projection



Based on the statistics of the past 3 months, from January to March 2020, Linq anticipates the following projection in the next 6 months:

12 M
Total transactions

8 M
Total Users reached

Total Transactions

Total Users Reach

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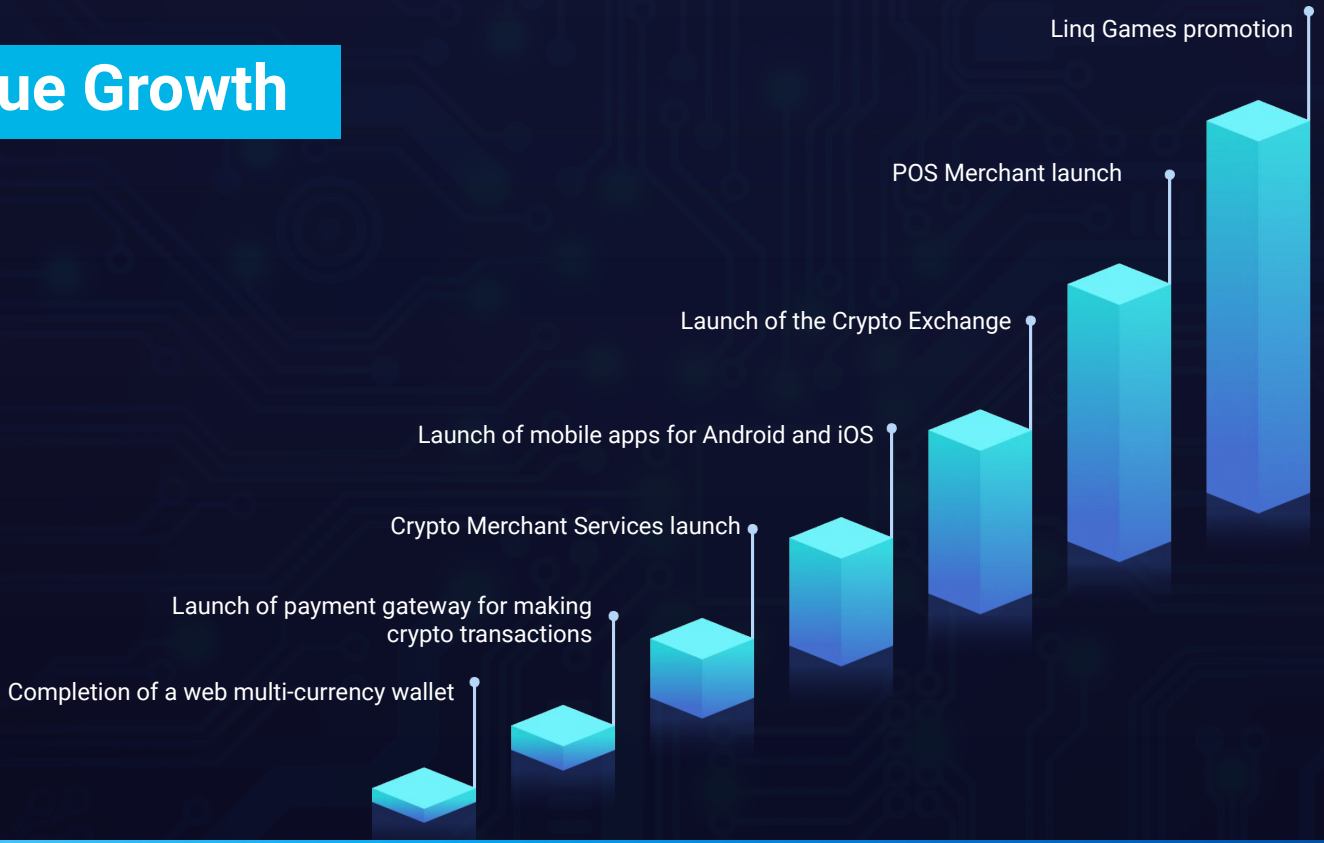
Value Growth



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Potential Licenses

Planned licenses

Singapore PSP License

UK EMI License

LinqToken is created for:

Traders

Investors

Business

Everyone
who uses banking services

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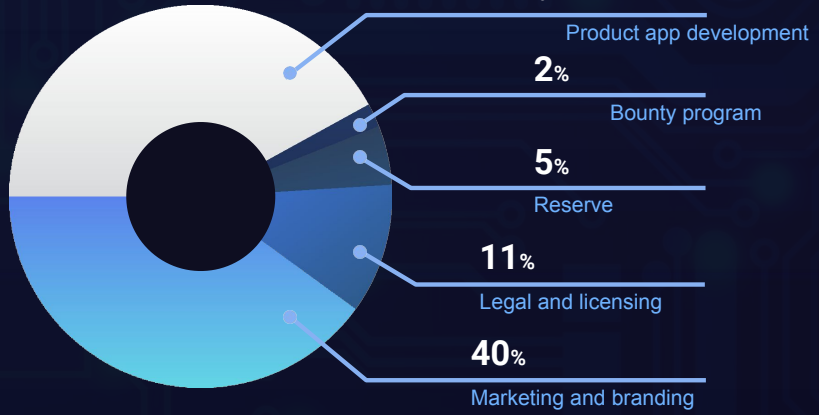
Token Economics

Token allocation

- To be sold (Presale + IEO) — 60%
- Reserve (unused tokens will be burned at the end of IEO) — 20%
- Team tokens — 10%
- Maximum allowance for high-volume investment bonuses — 6%
- IEO referral program — 4%

Funds allocation



Total tokens:	200,000,000	Presale:	30M	Hard cap:	$90,000,000
Token symbol:	LINQ	IEO:	90M	Unsold tokens:	to be burned

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Contact

IEO website	Telegram	Email
LinqToken.io	https://t.me/linqtoken	support@linqcash.com

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